

2024 CHNA Implementation Plan - Pratt Regional Medical Center, Pratt, KS

Round #5 CHNA Health Needs Tactics Year 1 of 3 starting 10/1/24 through 9/30/25

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$		
1	Housing (Safety, Accessible, Affordable)	a	Explore/develop a Countywide Housing Development Plan to address affordable/safe housing for residents. Develop housing coalition properties to enhance housing in Pratt County. Explore safe rental inspection set-ups—re-instate code officer.	Pratt Area Economic Development	Aux, Chamb, County, Dept, National, SS, State					
		b	Continue to encourage banks to offer mortgage loans to first time home buyers and/or allow loans which aid in improvement of existing housing.							
		c	Explore / establish "Habitat for Humanity" or other program. Teach technical skills (weekend workshops) to rehab houses for resell. Promote program.							
		d	Investigate grant writing to fund public / safe housing. If available, designate community lead to work to attain the necessary grant.							
		e	Recruit Builders to County. Research options for housing estates new building development. Explore potential new apartment complex development.							
		f	Research possible housing options from vacate buildings for affordable & safe housing. Ask County to share in development.							
		g	Explore local church Homeless programs. Build "rebound" options for employment.							
		2	Access to PC Providers for New Patients	a	Continue to actively recruit Family Practice and Internal Medicine providers to PRMC and Pratt Family Practice.	PRMC and Pratt Family Practice	Clin, Eco Dev, H Dept, Ind, National, State			\$60,000
		b		Conduct a formal physician manpower assessment to document the # of PCP & staff needed to meet community need.						
c	Continue to collaborate PC delivery with all primary care area clinics. Continue to share best practice delivery with other state-wide providers to increase primary care access. (PRMC is purchasig building to continue to have space for Behavior Health and Primary Care providers.)	PRMC			2025		\$600,000			
d	Continue to collaborate with local schools, Wellness Center, churches, etc. to provide preventive care services. Continuously improve these ideas within the collaboration.									
e	Explore the feasibility of expanding the clinic's after-hours care program to allow for more walk-ins. Further the discussion of Saturday hours at one or more clinics once the need is establish plausible									
f	Continue to grow relationship with nearby medical schools. Utilize medical student rotations. Focus on KU Med school and Wichita State.				2025		\$2,000			
g	Promote telehealth services (when possible) to community as an alternative to patient's traveling for care.				2025		\$500			

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3 Economic Viability / High Cost of Living	a	Review & communicate Chamber Plan to community. Continue to support Economic Development to actively recruit new businesses & retain existing businesses in the PSA. Create a PSA economic development advisory group to lead the local efforts and actively recruit new businesses / retain existing businesses in the PSA.	Pratt County and City of Pratt	Aux, Chamb, Clerg, Club, College, Eco Dev, Extens, H Dept, Hosp, Ind, National, Schools, SS, State	2025		\$1,000
	b	Work with KS ST Extension to assist with economic development strategies / resources. Support Economic Development activities to grow county employment.					
	c	Promote small business growth by requesting / securing TIF program/endowment funds from county and State of KS.					
	d	Continue to educate high school and college students on health care career options. Have on site job shadowing experiences. Educate and partner with schools to promote healthcare career education opportunities. (\$38/hr average wage for employee to spend time with students who are shadowing in different departments)			2025	5000	\$190,000
	e	Create a class that offers help on resume and interview skills hosted by local community HR reps. Involve all PSA churches, schools and local government leaders to endorse program.					
	f	Continue to encourage local businesses to host job fairs to promote their open positions for all education levels. (no degree, GED, etc.)					
4 Understand Available Community Resources & Area HC Services	a	Continue hospital marketing activities. Partner with community stakeholders to promote existing healthcare services, facilities and specialists. Create a formal Comprehensive Marketing Plan to increase PSA resident awareness of available services i.e. (Ads, Relational Marketing, Staff communication, and Social Cause.	Health Department and PRMC	The Hope Center, 4H_FFA, Chiro, Clin, Club, County, Eco Dev, EMS, Extens, Fire, Fit, H Dept, HH_Hosp, Ind, LawEnf, Ment Hlth, P&R, Schools, Teen C	2025		\$15,000
	b	Continue community educational series via health fairs, classes, speakers etc. Focus program on food labels, grocery store tours, restaurants healthy meals / portions options, diabetes. Look into having a dietitian lead these classes			2025		\$3,500
	c	Continue a collaboration among the Fitness Centers, Parents as Teachers, Health Department, and Fire Departments to enhance parents' health literacy and promote healthcare services in PSA.					
	d	Continue hospital leadership and staff involvement in local events, activities, and programs to promote and publicize facilities and services. Organize who goes where and volunteer to guest speak.			2025		\$7,000
	e	Start up and host lunch and learn where healthcare staff are able to describe their services to a different demographic of individuals than those that would be able to attend an evening dinner. (consider breakfast options as well)					
	f	Create universal county Facebook page. Provide web links to area providers, schools & churches to list services & programs.					

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	g	Explore the reimplemention of "Walk with the Doc" program to build community awareness of local services. Hold walk monthly - first Mondays.					
	h	Host a meeting with all nursing home facilities and providers to assess quality issues. Continue to launch and host community education events in order to promote local healthcare / self-service programs.					
	i	Build a Reference link that allows patients to utilize all healthcare services locally. Promote phone numbers & texting to make appointments.					
5 Radiation Therapy / Dialysis Services	a	Evaluate the current and projected demand for radiation services in the hospital's patient population. Determine the number of radiation services needed, taking into account the frequency and duration of treatments	PRMC	Clinics & Health Dept.	On Hold		Funds are not available for this at this time
	b	Assist county leaders to recruit NEW Dialysis firm to come to county to offer services. Share a comprehensive budget for establishing/running the dialysis unit, including costs for equipment, staffing, and supplies.					
	c	Provide ongoing training and professional development opportunities for medical physicists and oncologists.					
	d	Consider Capital Campaign / bid New radiation therapy machines (e.g., linear accelerators) with advanced imaging capabilities.					
	e	Seek additional Federal, and State grant money to support additional HC services for both dialysis and Rad Therapy					
	f	Research collaboration between oncologists, radiation therapists, medical physicists, and radiologists for comprehensive treatment planning.					
	g	Conduct community outreach and awareness programs to educate the public about kidney health and the importance of early detection and treatment.					
6 Suicide & Behaviorial Health	a	Collaborate with community elementary, middle, and high schools to educate students on behaviorial health (de-stigmatize behaviorial health conditions, suicide prevention and social media bullying). Support the anti-bullying program at school. Continue suicide prevention training at schools -post COVID isolation changes	PRMC and Horizons	4H, FFA, Aux, Chamb, Clin, Club, College, County, EMS, Extens, H Dept, Ind, LawEnf, National, Schools, Seniors, State, Teen C	2025		\$500
	b	Complete a physician manpower assessment to identify number of Behaviorial Health providers needed in PSA. Continue to recruit providers to area. Utilize national recruiters to find quality providers. Develop a community recruitment steering committee.			2025		\$150,000
	c	Continue and expand community suicide / depression screening services and trauma informed care for PEDS and Adults. (PCP's / DOH / Home Health Groups or Providers)					
	d	Continue hospital telehealth / develop relationships with key community partners in the area of behaviorial health for collective impact.					

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	e	Continue to develop MH referral relationships with key community partners for collective impact. Continue to explore potential office sites for additional behavioral health services.					
	f	Continue to educate all medical staff including EMS and Police officers regarding behavioral health delivery issues and how to address them. Provide continuing education courses to staff, lunch and learn presentations, etc. to keep them current in terms of treating behavioral health issues.			2025		\$500
	g	Continue to educate Community to build awareness of services. Update & distribute overview brochures detailing behavioral health services. Make behavioral health first aid and suicide prevention training programs available to community members wanting to learn how to help and support individuals experiencing a behavioral health crisis.					
	h	Develop a flowsheet with key individuals on what steps look like after it is determined a member of the community needs help. Share and educate all local partners and entities the flow sheet and resources available.					
	i	Establish a community inventory of services to document the availability of behavioral health resources, including hours of service.					
	k	Explore hosting Suicide Prevention Public service announcements, literature, resources to contact (Availability). Providers identifying and promoting services, education, etc.					
	l	Explore offering a program to integrate patients of all ages back into the outpatient community after MH inpatient admission. Discuss options more thoroughly with patients leaving MH IP services.					
	m	Explore potential space for additional MH services within the county/hospital.			2025		Included in 2c
	n	Partner (with Health Dept.) to offer behavioral health service "first aid" training for law enforcement, schools, and other first responders in the community.					
	o	Provide financial support as requested for specific Suicide prevention efforts related to activities in local schools.			2025		\$500
	p	Start a "It's OK" screening program. Encourage & increase depression screenings through primary care physicians, Health Dept, schools, and clinics. Provide appropriate depression intervention / referrals / education during Annual Physicals.					
	q	Support new 988 24-hour crisis hotline. Promote toll free number on hospital website. High Plains Mental Health Center Crisis Line - 1-800-432-0333 Utilize / partner with established KS Suicide Prevention Coalition					
	r	Continue to investigate grant writing to fund behavioral health and depression. Use grant funding to support behavioral health care and behavioral health prevention.					
7	Uninsured / Underinsured	Complete hospital filing for Exception status for participating in the Medicaid PE program. Research federal assistant for health insurance policies for rural health organizations.	PRMC and Agape	Aux, Chamb, Clin, County, H Dept, Ind, National, SS, State			

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This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue to educate public on payment options at the hospital. Continue to enhance CMS Transparency web reporting and price transparency. (Hope Fund / Patient Financial Asst.) Patients who apply and qualify for financial assistance will receive it.			2025		\$200,000	
	c	Continue to engage with legislators to advocate for Medicaid Expansion with special attention to newly elected local politicians.						
	d	Develop white paper & collateral materials about what affordable health insurance means to Pratt County.						
	e	Provide support to Agape Health Clinic - PRMC Provides imaging and lab services at no charge			2025		\$15,000	
	f	Expand PSA Economic Development to decrease poverty / increase access to health insurance.						
	g	Explore debt relief programs in partnership with a local bank or private foundations to assist uninsured patients.						
	8 Childcare (Accessible & Affordable)	a	Continue to recruit Child Care providers to the PSA through marketing initiatives. Launch AD campaign to recruit Child Care providers to county to serve PSA. Place flyers in local business.	Pratt Child Care Foundation and USD 382	4H_FFA, Aux, Chamb, Club, College, County, Eco Dev, H Dept, Hosp, Ind			
	b	Partner with the Pratt Health Foundation to investigate funding to support childcare center development.						
	c	Conduct Child Care Support education i.e., teen babysitting classes etc. Continue to provide support for licensure i.e., CPR classes.						
d	Collaborate with local schools, churches, fitness centers etc. to consider / provide child care services for community residents.							
e	Continue to enhance partnerships among parents and school districts for additional child care programming. Focus childcare to assist parents who work extreme hours (i.e. 12-hour shifts).							
f	Continue to support working parents through business benefits (especially single) to make enough \$\$ for child care so they can continue to work or provide available resources for assistance.							
g	Educate all families on child care community options / resources. Investigate adding autistic/special needs child care services.							
h	Encourage additional local firms (and churches) to establish affordable child care "on site" options to support employees.							
i	Investigate / seek grants for seed money to fund additional local child care options and autistic/special needs child care services.							
j	Continue to explore options for childcare services to hospital staff. Work closely with local daycare centers, schools, churches, etc. to develop BEST service delivery. Visit local daycare facilities to understand delivery.							
k	Support / participate with local Steering committee to develop a daycare center. Explore the possibility of offering childcare services to hospital staff. PRMC will employ childcare center director and support the building project.				2025		\$180,000	

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9 Substance Abuse (Drugs & Alcohol) (IMPL PLAN MEETING ADDITION)	a	Continue to expand & develop meaningful community youth activities. Continue to explore prevalent issues leading to adolescent drug abuse. Expand Drug Education Programming at local Schools focusing on alcohol/tobacco/drug education (i.e. SADD). Apply for grants to help assist with growing these resources.	Pratt County DEC and DCCCA	4H_FFA, Clerg, Clin, Club, College, County, EMS, H Dept, HH_Hosp, Hosp, Ind, LawEnf, Ment Hlth, National, Schools, SS, State, Teen C			
		This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.					
	b	Continue to support community substance abuse counseling. Establish / maintain a resource list for addiction treatment. (Adult & Youth). Communicate Recovery support system partners. Create or refer programs to help addicts and their families.					
	c	Explore options for recruiting additional substance abuse professionals to deliver care in PSA.					
	d	Continue/Launch to offer Prescriptions Takeback Service at local police departments. Continue hospital parking lot Takeback service.					
	e	Continue with hospital Pain Clinic services; offering alternative treatment options. Encourage the use of alternative therapies to reduce prescriptions of opioids. If needed. maintained up to date provider education/training.					\$500
	f	Explore starting a local advertisement / social media campaign to combat drug abuse and educate on the ramifications. Understand prevalent issues leading to drug abuse in the community.					
	g	Continue to monitor prescription drug abuse (Utilizing KTRACS). Create an alert system between physicians and pharmacies for drug abuse.					
	h	Continue/Launch Recovery support system partners (local AA program). Create programs to help addicts and their families. Continue to provide counseling and support for drug abusers and their families. Treat them as patients who need health care instead of addicts.					
	i	Launch a training for officers in crisis intervention training. Continue to enforce drug education training through Narcan training for every officer.					
	j	Continue to educate ED staff regarding substance abuse delivery. Utilize brochures (KANZA) on behavioral health service options.(social media)					\$500
Overall Total Contributions				\$50,000			\$1,425,500

Board Adoption

Chair Approval

[Signature]

Date

9-23-24

CEO Approval

[Signature]

Date

9-23-24